

CLICK & GROW™

SMART
INDOOR
GARDENS
2017



CLICK  GROW™

**Smart Indoor Gardens
2017 Product Catalog**

About Us

Click & Grow's goal is to make the most essential, fresh, vitamin-packed food free for everyone on this planet.

Our team has developed a unique and innovative plant growing technology, that allows growing fresh food locally even in urban spaces while using much less water, energy and reducing both food waste and miles. We believe that everyone deserves to enjoy clean fresh food and thrive, but through sustainable food growing practices.

Urban farming will become more and more widespread with arable land and fresh water supplies shrinking, so we need to start wasting less natural resources while optimizing space and empowering people to grow at least some of their own supplies. Everyone can do it with our smart indoor gardens and farms. We've made it so easy that even a kid could do it.

The three pillars of our company are to encourage and enable local food production, inspire the conservation of nature through educational products and ethos and promote clean and fresh food consumption. Every sold countertop garden helps us move towards our goal of building large, self-sustainable farms to locations where they are needed the most.

The Market Demand

Click & Grow designs innovative gardens that grow plants with zero effort.

Our technology makes it possible to grow fresh food all year round by watering plants automatically and ensuring they always have enough light, oxygen and nutrients. More and more people are interested in growing organic fresh food locally every year. In the US, demand for organic local food has grown from USD **\$1 Billion in 2005 to more than \$14 Billion today** and the demand will continue to climb. Consumers are looking for smart indoor growing devices to allow them to consume and grow fresh organic food effortlessly.

Luckily, with our technology, growing plants has never been easier.

Why Us

Most technologies are not ready for the consumer market, and those that are are expensive and not consumer friendly.



Our technology is ready and has been heavily tested via more than 400,000 + consumer product sales to date.

Getting reliable products on the market takes up to 6 years because of plant testing through the growing lifecycle.



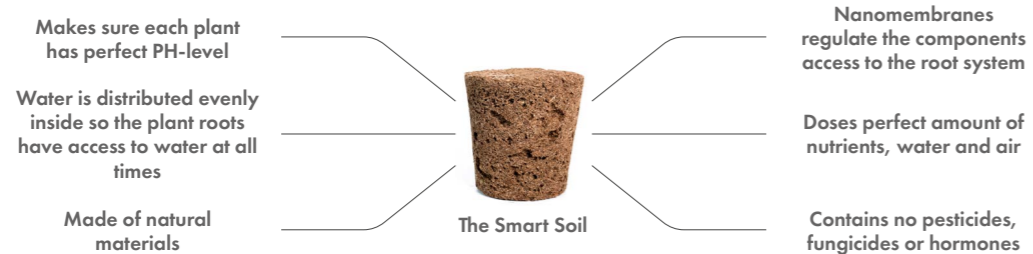
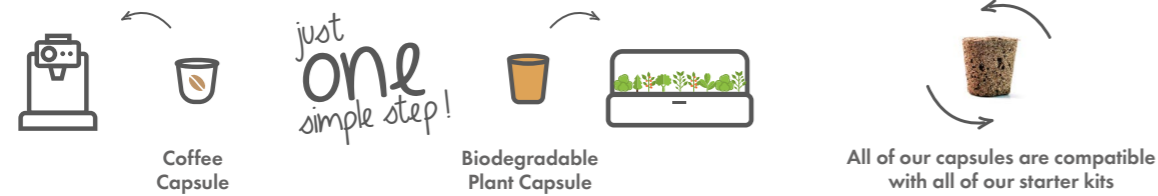
We have already tested more than 7,000 plants and have full range of products on the market + we are adding more plants monthly

How the technology works

Click & Grow gardens are like the Nespresso capsule coffee machines for fresh food. Instead of coffee capsules, we offer biodegradable plant capsules with different plant seeds.

Each Garden Starter Kit consists of two parts: The Smart Garden base and the plant capsules which are exchangeable. All our gardens come with professional LED lights that, combined with the nano-technology of the Smart Soil included in the plant capsules, make growing plants almost foolproof.

The Smart Soil is a 100% safe nanotech material that supplies plants with the right amount of oxygen, water and nutrients at all times based on a specific plants need. The Smart Soil is made of natural materials and contains no pesticides, fungicides, hormones or any other harmful substances.



Our Product Line

The Click & Grow systems are perfect for everyday life: the technology takes complete care of your plants while you enjoy a vacation, have fun with your friends or work on building your career. You'll still be able to enjoy the freshest food possible with our gardens and farms doing all the work. Our product line ranges from smaller countertop gardens to large wall farms. Each product makes it possible to grow fresh fruits, vegetables, herbs and salads based on the customers wants & needs.

Product Selection:



Smart Garden



Smart Garden 9



Wall Farms



DIY Kits

Plant Capsules:

Here are just a few samples from our selection.



Mini Tomato



Parsley



Lavender



Chili Pepper



Wild Strawberry



Moss Rose



Oregano

The Smart Garden 3

Smart Garden 3 is a self-watering garden that comes with a modular lamp, allowing growing even the tallest of plants without a worry. The sleek design, Professional LED lights and an HQ finish makes this garden a must-have for any foodie or plant lover. The Smart Garden 3 will make sure no one has to endure those cardboard tasting herbs and fruits ever again.

Starter Kit includes 3 basil plant capsules to start growing immediately



White



Beige



Grey



CLICK & GROW

Capacity: **3 Plant Capsules**
MSRP: **99,95\$**



8.2-18.5 in
4.7 in 11.8 in
KG 2.6 lb



12.4 x 8.9 x 5.1 in
KG 3.8 lb
1 x Smart Garden
3 x Basil Plant Capsules



Mastercase
9.7 in 26.2 in
13.5 in
KG 19.4 lb
5 x Smart Garden 3



Smart Garden 9

The Smart Garden 9 is a self-watering garden that takes care of plants automatically by making sure they always have enough water, light and nutrients. Grow any plant with zero effort! This garden allows growing 9 plants simultaneously. Despite the technology involved, plants are grown naturally and no pesticides, herbicides, fungicides, hormones or any other harmful substances are used. It has a premium high quality finish and a modular lamp arm.

Starter Kit includes 3 basil, 3 tomato and 3 lettuce plant capsules to start growing immediately



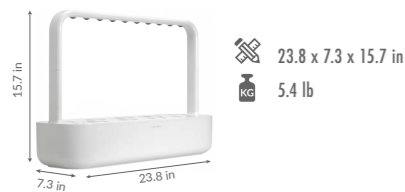
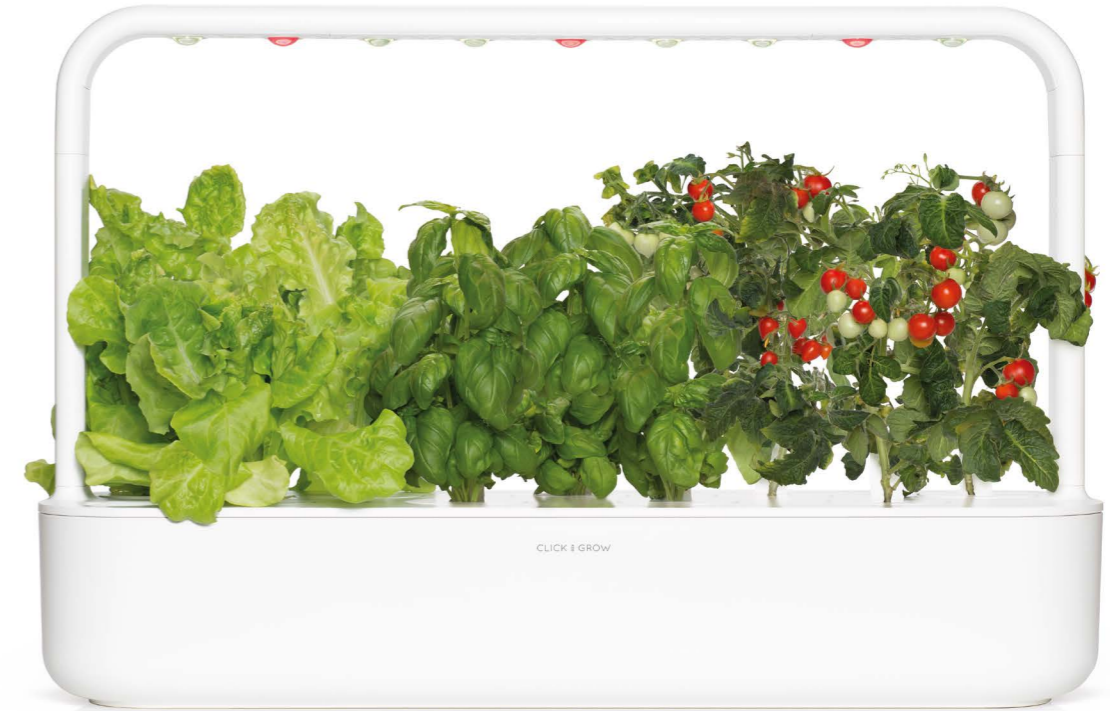
White



Grey



Beige



23.8 x 7.3 x 15.7 in
5.4 lb



24.6 x 8.5 x 8.5 in
8.8 lb
1 x Smart Garden 9
3 x Mini Tomato Plant Capsules
3x Green Lettuce Plant Capsules
3x Basil Plant Capsules

Mastercase



25.2 x 9.4 x 26.6 in
27.8 lb
3 x Smart Garden 9

Capacity: **9 Plant Capsules**
MSRP: **199\$**
Est retail launch: **Q1 2018**





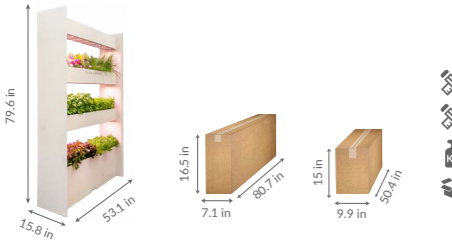
The Wall Farm

The Click & Grow Wall Farm is an indoor farm that grows fresh herbs, fruits and leafy greens all year round and hyper locally. Loved by consumers and businesses alike, the Wall Farm can be easily integrated into any home, restaurant, school or grocery store.

The Wall Farm comes in 2 sizes and can grow up to 51 plants simultaneously.

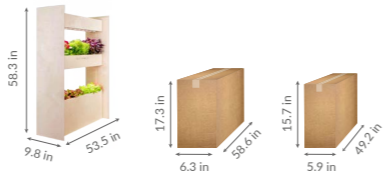
The technology involved makes sure plants are watered automatically and always have enough water, light and nutrients.

Starter Kit includes 51 or 34 customizable plant capsules to start growing immediately



2 Packages

- 80.7 x 16.5 x 7.1 in
- 50.4 x 15 x 9.9 in
- 163 lb
- Wall Farm



2 Packages

- 58.6 x 17.3 x 6.3 in
- 49.2 x 15.7 x 5.9 in
- 110 lb
- Wall Farm Mini

Capacity: **51 Plant Capsules (Large)**
34 Plant Capsules (Small)
 MSRP: **Starting from 899\$**
 Finish: **Wood**



Coffee MENU

Castella WHISKEY ESPRESSO	Chocolate Macchiato MME Chocolate ESPRESSO	Espresso ESPRESSO
Caramel Macchiato MME Caramel ESPRESSO	Pash Coffee WHISKEY ESPRESSO	American MME ESPRESSO

CLICK & GROW

Plant Capsules

Click & Grow products work similarly to Nespresso coffee machines: You have a coffee machine (in our case the garden or farm) and coffee capsules to use based on your preference (in our case the plant capsules). Our gardens work only with our Smart soil Plant Capsules which makes sure we have a strong stream of returning customers.

Plant Capsule Includes: Smart Soil with seeds of selected plant

Sizes: 3-packs and 9-packs

Packaging: A new concept using less plastic that is compact, light and easy to recycle.

Variety: over 40 different plants available

To get the most updated list of our plant capsules visit www.clickandgrow.com

Why Buy Click & Grow?

The most common hobbies in the world are related to food, cookery, eating, sports and gardening. Our products offer great value for both foodies and people interested in growing plants. Plus, we have a great position in the giftware category. All our products offer healthy proceeds, ease of use, strong decorative value and high reliability which makes the user experience truly gratifying.

Our products are already loved & sold at:



URBAN OUTFITTERS

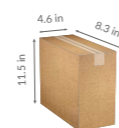


Single 3-pack



8.1 x 3.4 x 2.1 in
0.1 lb
3 plant capsules

Mastercase



11.5 x 8.3 x 4.6 in
1 lb
8 x 3-packs

Plus, we're loved by some of the biggest influencers out there:

The New York Times

"If you can change the cartridge in your printer, you can grow a tomato without the hassle of remembering when to water or fertilize it."

BUSINESS INSIDER

"The plants both grow faster and contain more nutrients"

FAST COMPANY

"With the Smart Farm city-dwellers can even turn a pantry or closet into an ultra-efficient indoor farm that can grow hundreds - or even thousands - of plants in a year."



"Old MacDonald had a farm, and with Click & Grow you can, too - without buying up lots of land."

WIRED

"The time people have to spend actually tending the plants is minimized."

 **TechHive**

"It's a farming solution designed to allow even the most clueless urban sodbuster to grow fruits, herbs and vegetables with negligible effort."



"Click & Grow takes the guesswork out of gardening"

Contact

To find your local Click & Grow representative please contact the Sales Support by e-mail sales@clickandgrow.com or by phone +372 5341 8784.

Feel free to apply for Click & Grow distributor by filling out our distributors form at our website www.clickandgrow.com

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Distribution OÜ
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Jõelähtme vald
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Harjumaa
Estonia

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